



Kansas School Public Relations Association Annual Partnership Packages

To Whom it May Concern-

As a partner to public education in Kansas, I am contacting you about the 2017 Kansas School Public Relations Association (KanSPRA) Fall Conference and the opportunities that it can offer to your business. This year, our conference will be held Nov. 2-3, 2017 in Wichita, Kansas.

With nearly 100 members across the state, KanSPRA is a nationally-affiliated professional organization for communications professionals working in the public education field. Each year, the annual fall conference brings together KanSPRA members, as well as superintendents, school board members and others, for two days of professional development.

Please consider being involved in our event through a sponsorship, which allows KanSPRA to offer high-quality programming and networking for members at a reasonable cost. Certainly, the planning committee will work diligently to ensure that our corporate partners are recognized before, during and after the event, as well as giving you the opportunity to interact with conference attendees if you would like to attend.

As your business already works with area school districts, your support would be greatly appreciated. In addition, it is our hope that your sponsorship would help you build new, beneficial relationships with other districts around Kansas and the Wichita metro area.

Please review the attached information, and feel free to contact me with any questions. We look forward to your participation.

Sincerely,

Dane Baxa, President

Kansas School Public Relations Association



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Platinum KanSPRA Partner - \$2,500

- Booth space during conference
- Mention in program signage
- Literature at registration table & luncheon tables
- Representative may attend any conference sessions and/or social events and provide a five-minute presentation during a general session.
- **Partner with KanSPRA member on a 60-minute informational webinar to KanSPRA membership.**
- Receives recognition for sponsoring dinner or social event at Fall conference.

Gold KanSPRA Partner - \$1,250

- Booth space during conference
- Mention in program signage
- Literature at registration table & luncheon tables
- Representative may attend any conference sessions and/or social events and will be introduced during a general session.
- **Partner with KanSPRA member on a 30-minute informational webinar.**
- Receives recognition for sponsoring breakfast or lunch at Fall conference

KanSPRA Partner - \$750

- Booth space during conference
- Mention in program signage
- Literature at registration table & luncheon tables.
- Representative may attend any conference sessions and/or social events.
- Partner is mentioned as a sponsor of an informational KanSPRA webinar.